



**The Betting System Truths Weekly Members
Newsletter for 2010**

Dates Inclusive – 28th June to 4th July 2010

Edition 7

**From
Betting System Guru**

INTRODUCTION

Hi Folks

Once again welcome to BST Newsletter Edition 7 this covers all the things that have happened on BST during the period June 28th to 4th July inclusive. We have 2 New Reviews which started this week and as promised by Sgt Jon he delivered the Final Review for One Good Bet, unfortunately still nothing for Follow the Fortune so hopefully next week for this one. Still in this edition we have our regular Betting Advice column and in the Racing Personalities a feature on Alex Bird one of the most famous successful professional backers.

New Reviews

We have two New Reviews for this week the first of these are:

Football Bets- Reviewed By Sgt Tommy

This is a service that consists of three Tipsters (1) BettingLayingClub, (2) Tammyboy and (3) 99 Reds at the moment only two of the Tipsters are operating as Tammyboy is resting for the summer. The service is focusing strictly on the World Cup for the moment and for this they are charging 29.99 pounds, after that no prices are advised. After Day 6 the BettingLayClub has made +1.54 points and the 99 Reds +4.34 points but still a way to go yet.

See Football Bets here: http://bettingssystemtruths.com/review/Football_Bets/

Planet Horseracing Lays -Reviewer Sgt Tony

The second of our new reviews is a laying service which sends out e-mail horse selections and posts them on its website giving detailed reasons for choosing the horse. Although the service has 4 different staking plans for the review Sgt Tony will be using Level Stakes at 40 pounds to 1 point bets, with a 2000 pound Bank to start. All horses are Racing Post Forecast Favourites which are expected to drift and lose. The cost of this service is 47 pounds a month at the moment this is the Early Bird Price. So far after Day 4 only 1 selection has been given resulting in a winner for the service so it is +38 pounds in profit.

See Planet Horseracing here:

http://bettingssystemtruths.com/review/Planet_Horse_Racing/

Final Reviews

Passed and Recommended

No Passed and Recommended for the week of June 28th to July 4th.

Released On Bail (Neutral)

No Neutral reviews for the week of June 28th to July 4th.

Failed and Jailed

Only one review in this category this week and that is:

One Good Bet: Reviewer Sgt Jon

Out of 53 days there was only 19 betting days and not one winning double was landed, Sgt Jon said “This has to be one of the All Time Flops during my 2 years of reviewing systems”. The system showed a loss of minus 12.47 points during the review period; it even appears that some bets are open to your own judgement which is a bit off considering the cost of 95 pounds. At the time of writing it appears that SWP have removed the sales page for this system from their website; say no more duly jailed and failed!. Another SWP is locked away and at this rate we will be having a separate jail for their systems and services

See One Good Bet here: http://bettingssystemtruths.com/review/one_good_bet/

News About All The Reviews

This section covers all the current reviews being conducted and just gives a quick insight how each review is performing. All the figures quoted below cover the period June 28th to July 4th inclusive.

All By The Book - Reviewer Sgt Dave

5 winning days out of 7 and All by the Book continues to impress with a profit on the week of + 106.72 points. The cumulative P/L now stands at 1486.97 points this is up to and including Day 82. With only 2 days left of the review will it reach 1500 points?. So next we should have the Final Review of this exciting method. What will it score is it going to be the ultimate 5 out of 5?

See **All by the Book** here: <http://www.allbythebook.com/>

Betfair Pirate – Reviewer Sgt Marc

What a turn around for this one 7 winning days out of 7 and a profit on the week of +30.65 points. The current cumulative P/L is now at + 10.80 points after Day 34; the operators recommended Betting Bank of 150 points now stands at 160.80 points. It will certainly be interesting to see if it can maintain its present form and how it will fare at the end of the review.

See **Betfair Pirate** here: <http://www.betfairpirate.com/>

Champion Lays - Reviewer Sgt Philip

No updates from Sgt Phil since 26th June.

See **Champion Lays** here: http://www.bettingsystemtruths.com/review/champion_lays/

Combination System -Reviewer Sgt Tommy

Despite 3 losing days out of 4 the system still managed to make a profit of 3.87 points from Days 31 to 38. The recommended Starting Bank of 70 points is now at 72.29 points which is a profit of +2.29 points since the start of the review.

See **Combination System** here:

http://www.bettingsystemtruths.com/review/combination_system/

Follow the Fortune -Reviewer Sgt Ian

This one is pending Final Review. The Cumulative Banks stand at 197.22 points for the Full System, 105.13 points for the Back Bets and 192.09 points for the Lays, each starting with 100 point banks so all are in profit.

See **Follow the Fortune** here: <http://irec.ommend.com/follow-the-fortune/>

Football Bets- Reviewer Sgt Tommy

This was mentioned in our New Review column so I will not go into detail here, just to say that after Day 6 BettingLayClub is showing a profit of +1.54 points so the Starting Bank of 100 is now at 101.54 points and it has had 5 winning bets from 10; so a strike rate of 50% so

far. For the other Tipster: 99 Reds a strike rate of 66.66% with 6 winning bets out of 9, a profit of +4.34 points and the bank is at 104.34 points from a 100 start up.

See Football Bets here: http://bettingssystemtruths.com/review/Football_Bets/

Football Bets Direct- Reviewer Sgt Philip

Not much action of late but things could liven up with the Nordic League now starting it had a bet from this League on July 4th Day 10 which was a winning one so a profit of +2.85 points was made. The 100 point starting bank stands at 120.47 which is a profit of 20.47 points since the start of the review.

See Football Bets Direct here: <http://irec.ommend.com/follow-the-fortune/>

Football Betting Master- Reviewer Sgt Tommy

The last posting was July 3rd and from Days 38 to 43 the service had 3 winning bets from 4 and made a profit of 52.50 points during this period. The cumulative profit stands at +91 points and the starting bank of 1000 points sits at 1091.00 after Day 43.

See Football Betting Master here:

http://www.bettingssystemtruths.com/review/football_betting_master/

Golden Key Method 2- Reviewer Sgt Dave

6 winning days of 7 although profits were on the smaller side they still amounted to +11.22 points for the week. The cumulative profit is at +75.29 points and this is after 31 Days, so this method continues to be consistent and to be steadily profitable.

See Golden Key Method 2 here:

http://www.bettingssystemtruths.com/review/Golden_Key_Method_2

Horse Betting Professor - Reviewer Sgt Rob

Sgt Rob is now back from causing havoc at a Butlin's Holiday Camp and has posted results for Days 15 to 22 that is up to June 30th. For this period the Each Way Bets lost 35.50 points and no change for Exotic Bets as no specific advice was given. So the cumulative P/L is minus 139.30 points for Each Way and the 1000 point Bank stands at 860.70 points. For Exotic Bets no movement Bank is still at 808 points that is a Cumulative Loss of minus 192 points. Approaching the halfway point soon and it does not look that good for this system/service.

See Horse Racing Professor here:

http://bettingssystemtruths.com/review/horse_betting_professor/

Laying Odds On Favourites - Reviewer Sgt Dave

Only 4 selections for the week with honours being split 2 a piece so this resulted in +5.50 points profit for 5% Fixed Level Stakes and +23.81 points profit for 5% Bank Liability. The cumulative P/L for FLS is 265.50 and the 1000 Starting Bank is at 1265.50 points now. For BL the Bank is at 1223.81 points and that means a cumulative profit of +223.81 points. This service is drawing to a close with only 2 days of the review left and its difficult to see how Sgt Dave is going to judge this one because it actually follows what is said on the LOF website but with subscription fees of 42 pounds to 65 pounds per month it is going to have limited appeal.

See Laying Odds on Favourites here: <http://irec.ommend.com/lof/>

On Course For Profits - Reviewer Sgt Thomas

Well this one continues to surprise considering it comes from the SWP stable. It managed another profitable week making 5.37 points profit despite only having 2 winning days out of 7. So up to Day 23 the cumulative profit stands at 17.22 points, and the recommended Betting Bank of 100 points would now be at 117.22 points.

See On Course For Profits here:

http://bettingssystemtruths.com/review/On_Course_For_Profits/

Pin Point Lays - Reviewer Sgt Dave

A better week all round with all parts of the three services making some kind of profit, of course we had the usual out of the odds range bets that would have been winning lays for the services. So Low Lays had 4 wins from 4 bets so that is a profit of +3.80 points to Level Stakes and +5.33 points to 5% Bank Liability; the 100 point Starting Bank of LS is at 91.59 points which is a loss of 8.41 points since the start of the review. The 5% Bank Liability sits at 89.42 points which is a loss overall of 10.58 points.

For the Bankers it was 3 out of 3 so a +2.85 points profit to Level Stakes for the week and the Starting Bank is currently at 101.97 so a small cumulative profit of +1.97 points. The P/L for 5% Bank Liability for the week was +4.96 points leaving the Starting Bank at 101.25 points so another small profit of 1.25 points for the review period.

Only 1 selection qualified as a Bullet lay and it was a winning one for the service so a modest 0.95 points profit to Level Stakes and 4.21 points to 5% Bank Liability. The Starting Bank of 100 points for L/S stands at 98.57 points so that is small cumulative loss of minus 1.43 points; Bank Liability is at 92.08 points a loss of 7.92 points since the start of the review. This service has made some improvement but can it continue the progress in the remaining 7 days left of the review?.

See Pin Point lays here: <http://www.pinpointlays.com/>

Planet Horseracing- Reviewer Sgt Tony

The second of our New Reviews which we wrote about early on. Just to sum up a quiet start only 1 Selection in the first 4 days which was a winning Lay for the service leaving it with a +38 points profit for the week. The recommended Starting Bank of 2000 points now stands at 2038 points.

See Planet Horseracing here:

http://bettingssystemtruths.com/review/Planet_Horse_Racing/

Profit From Systems -Reviewer Sgt Gerald

Sgt Gerald posted results for Days 16 to 24 for the Backing part it had 55 selections and only 9 winners and showed a loss of 29.30 points for the period. The Laying section fared a lot better having 11 winning lays from 12 selections and made a profit of +7.62 points. Up to Day 24 the 1000 point recommended Starting Bank for Backing is at 942.89, a loss of 57.11 points overall; for Laying the cumulative P/L is +28.67 points and the Bank sits at 1028.67 points.

See Profit From Systems here:

http://www.bettingssystemtruths.com/review/Profit_From_Systems/

The Pointer Software -Reviewer Sgt Brendan

7 Selections this week with only 1 winner meant a loss of 5.00 points at ISP and minus 5.33 points at BFSP, so not a great week. Cumulative P/L for ISP is at + 18.03 points so with a Starting Bank of 100 points your current bank would be at 118.03 points. For BFSP overall profit is 20.00 points and the Bank would now stand at 120.00 points.

See The Pointer Software here:

[http://www.bettingsystemtruths.com/review/Tax Free Quid/](http://www.bettingsystemtruths.com/review/Tax_Free_Quid/)

Top Racing Bets- Reviewer Sgt Gerald

The latest posting from Sgt Gerald on July 4th covered Days 35 to 45 and it was not a good period for any of the 3 services with all of them showing a loss.

Winning Post minus 7.50 points for the period and from a 100 point Starting Bank the Cumulative Bank stands at 87.14 points which is a loss of 12.86 points after Day 45.

In Form minus 8.28 points for Days 35 to 45 and the Cumulative Bank is at 31.31 points which is minus 68.69 points for the review period so far.

Profitable Lays minus 2.58 points for the period doing the best of the trio but the Cumulative P/L is still minus 6.44 points and the Bank is 93.56 points.

See Top Racing Bets:

http://www.bettingsystemtruths.com/review/top_racing_bets/

Betting Advice

Emotion, Laziness and Stupidity

Emotion

As in our previous article on discipline and patience being entwined you could say emotion is apart of that group too, because once your emotions take over bang goes your discipline and it could also cause you to lose patience. It's all one big vicious circle.

It has been said that 95% of punters are flawed emotionally, just look at some of the types of emotion involved in betting:

Of course the obvious one disappointment in losing if your bet goes down, it could be that you have hit a losing streak and after each loser your disappointment grows stronger and this has an affect on your next wager. You have to accept that losing is part and parcel of betting and what happens in say the 14:00 at Epsom has nothing to do with the 14:15 at York and you should not let the result of one affect the other.

The opposite is also true you could be on a winning streak and you are on a high that is going to make you do things differently in a betting perspective. Always remember the higher you get the greater the fall.

These ones a lot of people would say are not emotional but they are through attachment:

Following horses, trainers, jockeys and even dare I say it tipsters blindly with no logical reasoning other than you have always followed them. Backing horses who names have some meaning in the past or now, because it's your favourite colour, some where you have visited, some ones name all crazy sorts of things. It does not have to be horses you could always back your favourite football team irrespective if they have a chance of winning or not. If you cannot look at a race or a sporting event without getting emotionally involved find another event where you can make a sensible conclusion based on hard cold facts.

Betting is a lonely game you have to separate yourself from the sheep; in fact I have read that you should treat everyone as an enemy trying to rob you of you hard earned cash. If you could develop this mindset it should keep you in good stead throughout out your betting years. It will stop you making irrational decisions, flitting from one system/service to another and, take a more positive and planned approach to betting. As the saying goes "It's all in the mind"

Laziness

A lot of punters are very lazy when it comes to betting they are always looking for the easiest way out, think they can look at a Racing Paper for 30 minutes and make a fortune. Well as the saying goes "You get out what you put in, if you put in nothing, nothing is what you are going to get out" I have already discussed the need for keeping accurate and updated records of your betting activities it takes time and effort but in the long term it could save or make you money. Taking the time and effort to plan your Betting Campaign, doing extra research all things that will benefit your betting business. But the majority will not even start it, someone will start but will not maintain it, but all these things are essential to becoming a successful backer. If you do not have time during the week because of work commitments then stick to weekends when you have time available to do the job properly. If a task is worth doing its worth doing well!

Stupidity

Is an easy one that is what it is when you do not learn from your mistakes and you repeat the same errors over and over again. It is not just stupid it is hitting your wallet too, do you have money to burn?. Learn from mistakes don't repeat them; think of it as a learning experience.

Racing Personalities

I thought for this week I would do a feature on the late Alex Bird who made a considerable amount of money from betting after the war. It is estimated he had an annual turnover of £2 million from gambling now that is serious money!

Alex Bird

Alex Bird was the original professional gambler who made a fortune after the war at Britain's racecourses. He learned his trade working for his father who was a bookmaker but soon decided that it would be more profitable to be on the other side.

He had many different ways of beating the bookmaker, but probably his most famous was his success on betting on the result of photo finishes. Unlike today photo finishes would take about 5 minutes to develop so there was always an active betting market on the outcome. Bird very early on noticed that when horses crossed the line together an optical illusion meant that the horse on the far side invariably looked like he had won. He also discovered a simple technique which meant the illusion didn't occur. He stood at an elevated vantage point as near to the winning post as possible, he would keep very still, close his left eye and create an imaginary line across the track at the finishing line. He used this simple system for the next 20 years to make himself a fortune, with a reported 500 consecutive successful bets.

Another of Alex Bird's shrewd methods involved backing certain horses when the going was soft. Most professional backers avoid betting at all when the going is soft or yielding because horses seldom run true to form in such conditions. If a horse is to be backed at all in poor going, the general view is that horses with big wide feet (known in the game as soup plates) have a better chance because their hooves don't sink into the ground so easily. Bird knew differently. He knew from diligent observation that smaller, lightweight horses glided over the ground. Larger, heavier horses, although stronger and faster under normal conditions, would sink into the mud thus slowing them down. The lighter horses would skim across the soft surface. Very few people were wise to this and it made Alex Bird another fortune over the years. Bookmakers, punters and racing journalists would watch, totally baffled, wondering how on earth this brilliant gambler could back skinny little horses in unfavourable conditions and watch them romp home. If only they'd known – it was because they were skinny that they had won.

Another favoured method he used to make money was to use his influence in the ring to create a false favourite. He often placed huge bets often as much as £50K at a time however he couldn't get these sort of bets laid in the betting ring so he would employ an army of helpers around the country placing bets in off-course bookmakers. If Bird fancied a horse but felt the odds were too short he would place a bet of up to £10K on another horse in the race. He would then ensure that it was "leaked" that he had placed the bet. Prices would then dramatically alter as the "mug" money poured onto his horse. This meant that the price of the horse that he

wanted to back heavily and clandestinely off the course would drift out in the market. His army of helpers would then back the horse off course all over the country.

Alex Bird, like Phil Bull, was also a keen student of race times unlike the majority of the betting public. It was this interest which alerted him to the ability of Mill Reef. As Bird explains Mill Reef broke the clock on firm ground and won the Gimcrack Stakes in the mud. That's the mark of a great horse. This prompted Bird to have his biggest ever bet of £60k on Mill Reef in the Gimcrack at 4/6. He won easily by 4 lengths and the following season became the seventh Derby winner in eight years backed by Bird. During Mill Reefs career Bird won over £100K on the horse.

In 1990, the year before he died, Bird summoned up one last coup. His friend owned a runner in the Ayr Gold Cup. He backed it from 40s to 10/1. The result was never in doubt. The name of the horse - Final Shot!

These are Alex Birds Golden Betting Rules:

1. Never bet when there is a change in the going. There is nothing to upset form quite as much as a change in the going.
2. Be aware of the over rounds being offered by bookmakers and don't bet when they are unfair. At some smaller meetings bookmakers will sometimes create a book 40% or 50% in their favour.
3. Be an Each-Way thief. Do this by finding races with 8-10 runners which are not handicaps, and where there are only a few form horses in the race. Then oppose the favourite and combine the second and third favourites in each-way combination bets.
4. Look for up and coming apprentices. A good apprentice with a 7lb claim can be worth his weight in gold!
5. Never bet on the first show, you will find that the majority of runners increase in price. Taking second show prices will increase your winnings by 10% over a season.
6. Never bet in handicaps.
7. Never bet in 3year old maidens, particularly those only for fillies.

Next Week

Well we should have final reviews for All By The Book, Laying Odds On Favourites, and hopefully Follow The Fortune. As usual I will do my best to look for useful articles and other things that may be of use to us in our quest to make a profit from betting. Also the P/L figures for the reviews should be easier to read as I will be putting them into a table format.

Signing Off For Another Week

Well this is Betting System Guru signing off and I hope that you have enjoyed or found some of the content within this newsletter to be useful. I thank you for taking the time to read it and that you can see we are trying to expand the content every week. So take care and remember to look out for the BST newsletter in your e-mails on July 14th. Till then folks take care and happy& successful punting.

Regards
Betting System Guru