



**The Betting System Truths
Weekly Members Newsletter**

**Testing out Systems, Strategies and Tips
– so that you don't have to!**

**Dates Inclusive
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**Edited by
Rich**

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INTRODUCTION

Hi Folks,

This week we have one Final Review and no New Reviews.

Betfair Success Formula has passed its [Final Review](#) with 3½ stars. It has more than doubled the bank over the review period and *averaged* a profit of 1.2% of the starting bank, every selected match!

As regards our [Current Reviews](#), the top performers either had nothing reported this week or they are due for a Final Review Summary. Assured Soccer Profits and NFL are both doing very well.

We'd like to hear from you, please contact me by e-mail via the Bloggers Corner at rich@bettingssystemtruths.com

New Reviews

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No New Reviews this week

Final Reviews

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Betfair Success Formula

– Final Review



30th October 2011

Sgt Rich Review Summary of Betfair Success Formula

Passed and approved

Rating: ★★★★★

Here's a brief re-cap of key points from the Intro:

The bets are placed before Kick Off with a major bet on the main Match Odds market and with an "insurance" bet on another market for the same match. You do need to watch the odds in-play, so that you can trade off your bets. The sales page says that with £100 bets and a starting bank of £1,000, you would have made over £1,000 profit in 34 days! So we'll see how we do over a 56 day period and if it is successful we will see how it does over the extended 84 day period.

We'll start with a £100 bank and bets of £10. Our target will be to make £100 profit. In other words, 100 point bank, with 10 point bets and a target of 100 points profit.

The sales page describes it as a low-risk strategy, but it should be understood that it is the choice of matches that makes it "low-risk", the

actual bets, being lays, carry a relatively high risk. If the match goes against your expectation you can be carrying a lay liability of 4 to 7 points for 1 point lays. So the trick is to try to pick matches where the actual game does not go against expectation. If the match goes against you, the advice is to wait until half-time to see if it sways back in your favour. I expect this will take some nerve. The author advises not to worry!

If you look at the sales page, you will see what I mean; out of 34 betting days there were 4 losing days carrying losses of between -55 and -100; compare these to the profits on winning days. So the success secret is to pick matches where these losing days are rare. So their strike rate of successful winning days was 30/34 or 88%. I'll compare that to the strike rate that I get.

So after 56 days I had made 81.43 points profit – nearly the target of 100. By day 84 I'd made 109.35 points. My strike rate of winning days was 50 winning days out of 64, which is 78%. I thought it was relevant to include no bet days when I looked for a qualifying match but didn't get one, as it does take some time to check through all the Betfair Success Formula criteria.

In summary, the strategy has had 50 winning days, 14 losing days and 20 no bet days. I've done 91 matches with 74 of them making a profit. A strike rate on the matches of 81%

Cumulative P/L: + 109.35 points

Cumulative Bank (100 point start): 209.35 points

Here is a graph of the running balance during the review period, starting with 100 points (£100)



The straight line is the trend line – as you can see the balance steadily increased on average. As mentioned in my Intro the potential liability is quite high and in the graph, you can see there were about 9 serious drops,

but you can also see that the winning selections recover the losses fairly quickly.

When this review started, I didn't think it would be successful, especially as we experienced some early set-backs. But over time the Formula has vindicated itself and now it is one of my major trading strategies that I use on a regular basis.

After the long break for the close-season this summer, I wasn't as strict in selecting matches as I felt I had a feel now for what matches I should choose. So I tended to not have any no-bet days. Whenever I used the formula on the day's matches I tended to be able to find one.

Also in my personal betting I extended the match selection to lesser leagues and although I haven't included them in the review, they too have produced profit for me. The Formula looks for matches with high volume of traded funds, but I have found it works even when much less is being traded.

There are some odd aspects to Betfair Success Formula. In some ways it is counter-intuitive. Also far more profit is made if the match initially goes the wrong way and then swings back. Also occasionally when it does go the expected way, it can be somewhat difficult to make a profit. But overall, usually a nice steady profit is made when it goes the way you expect.

During the review I also noted down the profit to be made by trading out earlier. The manual recommends waiting until half-time to trade out. That's what the results of this review have been reporting. But often there are opportunities to trade out earlier than that. On these earlier trades I have made a total profit of 45.48 points compared to the half-time profit of 109.35 points. Much less profit, but much safer.

Overall this has been a surprising and enjoyable experience and am delighted to have a successful strategy to add to my personal portfolio of trading strategies.

Summary of Betfair Success Formula

- **Profitability** compared to liquidity needed – we had a bank of £100 and it made £109 profit – **4 stars out of 5**
- **Ease of use** Very easy once you are used to it – **4 stars out of 5**
- **Risk** The worst loss was -£31.57 another was -£23.94. More usually the losses were around -£5 to -£10. The £100 bank was never threatened – **3 stars out of 5**
- **Return on investment (ROI)** The maximum liability, in any one match, on the lay bets has been £76 (most of the start bank of £100) – although in practice you don't actually risk that much, because you trade out before you could lose that much. However sometimes the return per match can be quite low, sometimes well

below £1 The average return per match has been £1.20 – **3 stars out of 5**

- **Support and documentation** Michael was very helpful in the early days of the review – I think he would be equally helpful to regular purchasers. The manual is overly complicated and hard to read in my opinion. But it covers everything that you need to know. - **3 stars out of 5**
- **Time needed to apply the system** It was time consuming at first, but by the end of the review it was taking me very little time to find my matches - **4 stars out of 5**

Overall I am passing this with 3.5 stars, which is deliberately on the conservative side, due to the relatively small profits made on some matches compared to the funds tied up in the lays and due to the rare, relatively large losses. However over a long review period I have found the strategy to be surprisingly safe. Over 1% of the bank profit per match means that one could easily ratchet up the stakes – for the review I stuck to the level £10 lays for a £100 bank.

The [Betfair](#) Success Formula is a valuable addition to anybody's betting portfolio and with patience and discipline you will soon be making regular and steady profits for life or as long as there is in-play trading on football!

Rating: 

[\[Click Here to see the sales page for Betfair Success Formula ...\]](#)

Sgt Rich's Completed Review of Betfair Success Formula

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Current Reviews

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This is a quick insight how each review is performing. The data in Blue is from BettingSystemTruths. The data in Dark Violet is from LayTheOdds.

Systems: These are a set of rules that are used to make selection criteria. These rules are hard and fast without room for interpretation or discretion.

Methods or Strategies: These services are based upon loose rules or advices that are applied, with skill, by the user of the service.

Tips: You receive tips from the service provider of back or lay bets and you back the tips to the recommended stakes or to level stakes.

Assured Soccer Profits

Reviewer Insp. Rich

Trading Strategy

Up to day 36	This Week	Cumulative	
	P/L	200 point Start Bank	P/L
	24.23	356.97	156.97

[See the Assured Soccer Profits Review pages here...](#)

[See the Assured Soccer Profits Sales pages here...](#)

Beaten Females

Reviewer Insp. John

Lay Tipping Service

Up to day 31	This Week	Cumulative	
	P/L	500 point Start Bank	P/L
Rolling Stakes	38.35	666.30	166.30

[See the Beaten Females Review pages here...](#)

[See the Beaten Females Sales pages here...](#)

Betting Pro Trades

Reviewer Insp. Stuart

Trading Tips

Nothing reported again this week

Up to day 28	This Week	Cumulative	
	P/L	£2,000 Start Bank	P/L
	0.00	1,991.00	-9.00

[See the Betting Pro Trades Review pages here...](#)

[See the Betting Pro Trades Sales pages here...](#)

Bonus Bagging

Reviewer Insp. Magnifique

Free Bet Alerts

Nothing reported this week

Up to week 11	This Week	Cumulative	
	P/L	£250 Start Bank	P/L
	0.00	849.00	599.00

[See the Bonus Baging Review pages here...](#)

[See the Bonus Bagging Sales pages here...](#)

ExBookie

Reviewer Sgt Karl

Backing Tips Service

Nothing reported this week

Up to day 56	This Week	Cumulative	
	P/L	50 point Start Bank	P/L
	0.00	131.00	81.00

[See the ExBookie Review pages here...](#)

[See the ExBookie Sales pages here...](#)

Football Power Betting

Reviewer Sgt Lucian

Betting Software

Up to week 8	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
Perms	103.00	1,286.00	286.00
Correct Score	85.00	854.00	-146.00
Covered	36.00	1,153.00	153.00

[See the Football Power Betting Review pages here...](#)

[See the Football Power Betting Sales pages here...](#)

Full Time Betting Income

Reviewer Sgt Tony

Laying System

Final Review to follow

Up to day 132	This Week	Cumulative	
	P/L	200 point Start Bank	P/L
	0.00	168.82	-31.18

[See the Full Time Betting Income Review pages here...](#)

[See the Full Time Betting Income pages here...](#)

Laying Summer Profits

Reviewer Sgt Tony

Laying System

Final Review to follow

Up to day 92	This Week	Cumulative	
	P/L	£2000 Start Bank	P/L
	0.00	1,270.00	-730.00

[See the Laying Summer Profits Review pages here...](#)

[See the Laying Summer Profits Sales pages here...](#)

Lay of the Day

Reviewer Insp. Colin

Lay Tipping Service

Up to day 14	This Week	Cumulative	
	P/L	500 points Start Bank	P/L
	2.85	493.83	-6.17

[See the Lay of the Day Review pages here...](#)

[See the Lay of the Day Sales pages here...](#)

Lets Get Laid

Reviewer Sgt Tommy

Lay Tipping Service

Three types of tips being reviewed on the Blog – this summary totals all of them

Up to day 8	This Week	Cumulative	
	P/L	300 point Start Bank	P/L
	2.38	609.98	9.98

[See the Point2Lay Review pages here...](#)

[See the Point2Lay Sales pages here...](#)

NFL Betting System

Reviewer Insp. DJ

Backing Tips Service

Profit is now being reported to advised stakes

Up to day 36	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
	259.31	1,734.54	734.54

[See the NFL Betting System Review pages here...](#)

[See the NFL Betting System Sales pages here...](#)

Point2Lay

Reviewer Sgt Lucian

Lay Software

Nothing reported this week

Up to day 30	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
	0.00	476.37	-523.63

[See the Point2Lay Review pages here...](#)

[See the Point2Lay Sales pages here...](#)

Racing Profits

Reviewer Insp. Magnifique

Place Backing System

Following up to two qualifiers per day – Nothing reported this week

Up to day 78	This Week	Cumulative	
	P/L	100 points Start Bank	P/L
	0.00	115.12	15.12

[See the Racing Profits Review pages here...](#)

[See the Racing Profits Sales pages here...](#)

Rebel Betting

Reviewer Sgt Rich

Automated Strategy

Up to day 50	This Week	Cumulative	
	P/L	2000 point Start Bank	P/L
	5.81	2,764.24	764.24

[See the RebelBetting Review pages here...](#)

[See the RebelBetting Sales pages here...](#)

Richard Dunwoody Service

Reviewer Sgt Lucian

Backing Tips Service

Up to week 9	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
Pay As You Win	-590.00	169.00	-831.00
	P/L	100 point Start Bank	P/L
Champions Subs.	-4.30	96.07	-3.93

[See the Richard Dunwoody Review pages here...](#)

[See the Richard Dunwoody Sales pages here...](#)

Soccer Betting HQ

Reviewer Insp. Josh

Trading Methods

The review tracks 5 strategies with a start bank of 100 on each

Up to day 7	This Week	Cumulative	
	P/L	500 points Start Bank	P/L
	24.44	518.32	18.32

[See the Soccer Betting HQ Review pages here...](#)

[See the Soccer Betting HQ Sales pages here...](#)

Sprint Lay Expert

Reviewer Sgt Tony

Laying System

Nothing reported this week

Up to day 199	This Week	Cumulative	
	P/L	£1,000 Start Bank	P/L
	0.00	2,271.00	1,271.00

[See the Sprint Lay Expert Review pages here...](#)

[See the Sprint Lay Expert Sales pages here...](#)

Stateside Sports Pro

Reviewer Sgt Jonny

Backing Tips Service

Up to day 23	This Week	Cumulative	
	P/L	100 point Start Bank	P/L
	5.35	81.40	-18.60

[See the Stateside Sports Pro Review pages here...](#)

[See the Stateside Sports Pro Sales pages here...](#)

Tandem Lays

Reviewer Insp. Magnifique

Laying Tips & System

Nothing reported this week

Up to day 65	This Week	Cumulative	
	P/L	500 pts Start Bank each	P/L
Tandem Lays (Tips)	0.00	504.75	4.75
No. 1 Lays (System)	0.00	508.40	8.40

[See the Tandem Lays Review pages here...](#)

[See the Tandem Lays Sales pages here...](#)

The Betplan

Reviewer Insp. Adrian Backing Tips Service

Up to day 75	This Week	Cumulative	
	P/L	1000 points Start Bank	P/L
Early Odds	-825.98	2,332.55	1,332.55
SP	-627.98	1,518.97	518.97

[See the Betplan Review pages here...](#)

[See the Betplan Sales pages here...](#)

TFT – Total Football Trading

Reviewers Colin, Magnifique & Rich

Trading Methods

Up to week 1	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
TFT Gold	19.00	1,019.00	19.00
TFT Silver	6.50	1,006.50	6.50
TFT LTD	13.50	1,013.50	13.50

[See the TFT Gold, Silver, LTD Review pages here...](#)

Up to day 12	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
TFT Paper Chaser	0.00	1,039.60	39.60

[See the TFT Paper Chaser Review pages here...](#)

Up to day 14	This Week	Cumulative	
	P/L	1,000 point Start Bank	P/L
TFT Underdog	-14.46	984.90	-15.10

[See the TFT Underdog Review pages here...](#)

[See the Total Football Trading Sales pages here...](#)

The Horse That Should Win

Reviewer Sgt Lucian

Back & Lay Software

Up to day 39	This Week	Cumulative	
	P/L	1000 point Start Bank	P/L
	79.50	608.43	-391.57

[See the Horse That Should Win Review pages here...](#)

[See the Horse That Should Win Sales pages here...](#)

Tips for Betting

Reviewer Insp. Tony Tennis Tipping Service

Nothing reported this week

Up to day 120	This Week	Cumulative	
	P/L	100 points Start Bank	P/L
	0.00	100.64	0.64

[See the Tips for Betting Review pages here...](#)

[See The Tips for Betting Sales pages here...](#)

ZH Subscribe

Reviewer Insp. DJ Lay Tipping Service

Up to week 3	This Week	Cumulative	
	P/L	£500 Start Bank	P/L
Trading	25.30	528.98	28.98
Straight Betting	-2.62	503.18	3.18

[See the ZH Subscribe Review pages here...](#)

[See the ZH Subscribe Sales pages here...](#)

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League Table of Current Reviews

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A reasonable way of comparing the performance of systems is to work out the profit (or loss) as a percentage of the starting bank. Obviously this table doesn't replace reading the reviews, because *profit as %age of bank* is not the only factor in judging a system. Nevertheless, it is a valid at-a-glance way of bringing the mass of data together.

I've colour coded the reviews that are the currently most successful, with the colour of their profitability graph (next newsletter section) to make them easier to spot.

This week, the star performers are Assured Soccer Profits and NFL Betting System. Unfortunately we had nothing reported this week for Bonus Bagging and ExBookie – so we don't know how they did this week. The BetPlan had a very bad week and Sprint Lay Expert is going to be wrapped up with a Final Review very shortly.

System Reviewed	Start Bank	Total Profit /Loss	Profit as %age of Bank	Position Last Week	Position This Week
Bonus Bagging	250	599.00	239.60%	1	1
ExBookie	50	81.00	162.00%	3	2
The BetPlan Early Odds	1000	1332.55	133.26%	2	3
Sprint Lay Expert	1000	1271.00	127.10%	4	4
Assured Soccer Profits	200	156.97	78.49%	7	5
NFL Betting System	1000	734.54	73.45%	8	6
The Betplan SP	1000	518.97	51.90%	5	7
RebelBetting	2000	764.24	38.21%	9	8
Beaten Females	500	166.30	33.26%	10	9
Football Power Betting – Perms	1000	286.00	28.60%	11	10
Football Power Betting – Covered	1000	153.00	15.30%	13	11
Racing Profits	100	15.12	15.12%	12	12
ZH Subscribe Trading	500	28.98	5.80%	19	13
TFT – Paper Chaser	1000	39.60	3.96%	14	14
Soccer Betting HQ	500	18.32	3.66%	24	15
Lets Get Laid	300	9.98	3.33%	15	16
TFT – Gold	1000	19.00	1.90%	N/A	17
Tandem Lays – No.1 Lays	500	8.40	1.68%	16	18
TFT – LTD	1000	13.50	1.35%	N/A	19
Tandem Lays	500	4.75	0.95%	18	20
TFT – Silver	1000	6.50	0.65%	N/A	21

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Tips for Betting	100	0.64	0.64%	20	22
ZH Subscribe Straight Betting	500	3.18	0.64%	17	23
Betting Pro Trades	2000	-9.00	-0.45%	23	24
Lay of the Day	500	-6.17	-1.23%	25	25
TFT – The Underdog	1000	-15.10	-1.51%	22	26
Richard D. Champion Subscription	100	-3.93	-3.93%	21	27
Football Power – Correct Score	1000	-146.00	-14.60%	28	28
Full Time Betting Income	200	-31.18	-15.59%	27	29
Stateside Sports Pro	100	-18.60	-18.60%	29	30
Laying Summer Profits	2000	-730.00	-36.50%	31	31
The Horse That Should Win	1000	-391.57	-39.16%	32	32
Point2Lay	1000	-523.63	-52.36%	33	33
Richard D. PAY Win	1000	-831.00	-83.10%	30	34

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Profitability Graph

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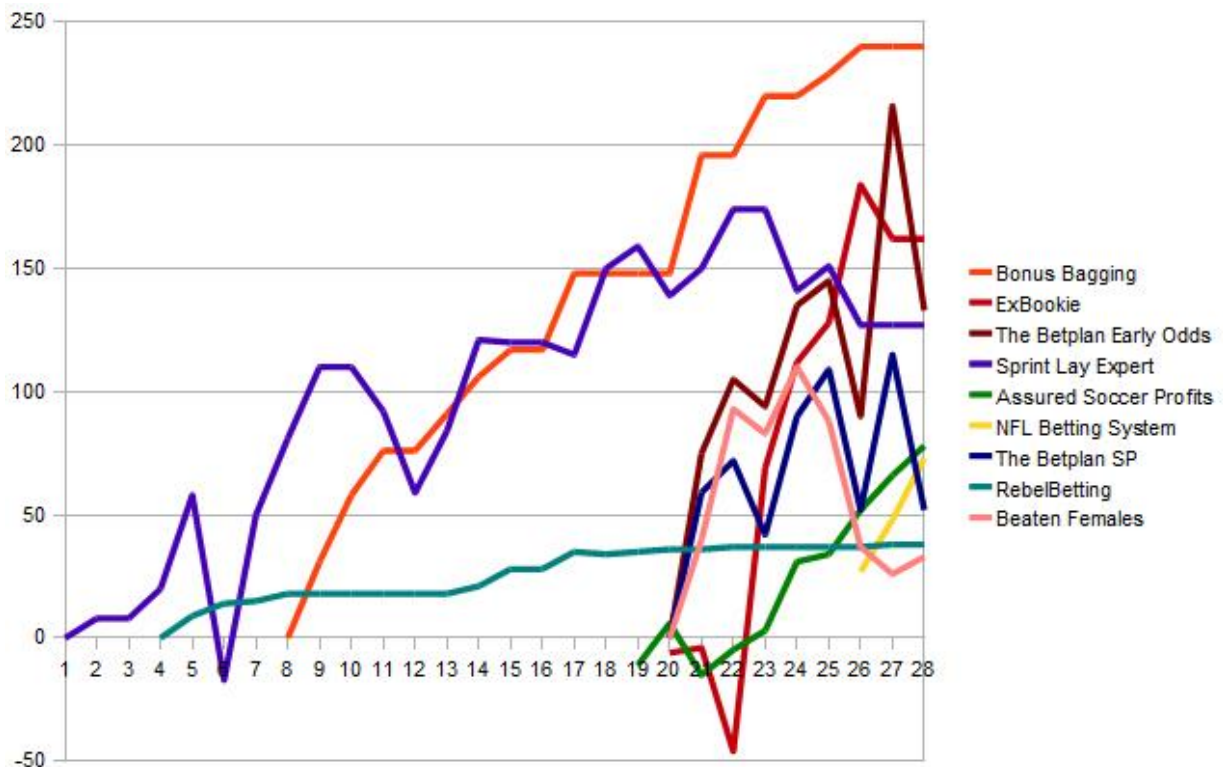


Here is a graph of the profit being made by the front-runners as a percentage of their starting bank. This gives a week by week comparative view of their progress.

It gives a representation of the volatility or dependability of each system. Ideally we would want a graph that increased each week by roughly the same amount. If a system or tipping service could produce that, then we would really have a winning review!

I'm only including those that are currently making over 20% profit. The top performers either had nothing reported this week or they are due for a Final Review Summary. Assured Soccer Profits and NFL are both doing very well. If it continues to make good profit, then Football Power Betting – Perms will be added to the graph next week.

Profit as a %age of starting bank



Next Week & Signing Off

This is Rich signing off. Remember to read the full blogger's review for anything that interests you at <http://www.bettingsystemtruths.com/>, and <http://laytheodds.com> so that you can get a feel for how the service pans out on a day by day basis. Look out for the next BST newsletter in your e-mails on November 9th. Until then, here's to successful punting.

Regards
Rich